



Digital Menus on TV / Video screens

In an ever changing environment where technology is delivering added benefits over traditional solutions, digital screens are the modern and cost effective solution for visually engaging signage and menus.

CAMEO

Our miniature media player allows remote management of Content, Promotions and Screen settings using a subscription based service. It works with your own HD screens or we can supply sizes to fit most areas.

Display content using Customisable Templates, Digital Menu Boards, Images and Video.

Ease of use

The display management system is cloud based, that means that we can do the ongoing management for you leaving you to run the restaurant. Menu and stock changes can be linked from your EPOS direct to the displays with the dynamic display content changing to show only what you are selling at the right time.

- Ability to quickly change menu items and pricing across single or multi-site locations at any time.
- Eye catching digital screens attract attention through their animation or changing visuals.
- Create promotions in 'real time' with time of day and day of week scheduling
- Content is controlled locally or centrally
- Bespoke messaging and/or advertising for individual sites within a franchise/group.

Software

The CAMEO digital solution uses bespoke software developed by Custom Adaptive, to reflect the needs of the hospitality industry. It is not a generic signage system, but a fully integrated menu and promotion display system.

Display Screens

We are not tied to a particular manufacturer, so we can ensure you work with the right screen for you. From low cost tablet screens to fully featured video walls, we cover it all. You can even use your own screens and our media player just plugs in.



Whatever the requirement; Menu displays, Customer information, Ordering terminals, Menu item labeling, Promotions boards, Allergen information, Tablet menus - **Custom Adaptive** are here to help.