



Digital Menus and signage with embedded live TV

In an ever changing environment where technology is delivering added benefits over traditional solutions, digital screens with embedded content are the modern and cost effective solution for visually engaging signage and menus.

Cameo^{TV}

Our media players allow remote management of Content, Promotions and Screen settings using a subscription based service. It works with your own HD screens or we can supply sizes to fit most areas.

Display content using Customisable Templates, Digital Menu Boards, Images and Recorded or live Video

Ease of use

The display management system is cloud based, that means that we can do the ongoing management for you leaving you to run the restaurant. Menu and stock changes can be linked from your EPOS direct to the displays with the dynamic display content changing to show only what you are selling at the right time.

The Cameo^{TV} media system uses bespoke software developed by Custom Adaptive, to reflect the needs of the hospitality industry. It is not a generic signage system, but a fully integrated menu, embedded video and promotion display system.

Display Screens

We are not tied to a particular TV manufacturer, so we can ensure you work with the right screen for you. From low cost tablet screens to fully featured video walls, we cover it all. You can even use your own screens and our media player just plugs in.

- Ability to quickly change menu items and pricing across single or multi-site locations at any time.
- Eye catching digital screens attract attention through their animation or changing visuals.
- Create promotions in 'real time' with time of day and day of week scheduling
- Embedded TV content based on IPTV or HDMI inputs
- Content is controlled locally or centrally
- Bespoke messaging and/or advertising for individual sites within a franchise/group.
- Can link to external triggers for on demand content (Fire alarm testing etc...)



Whatever the requirement; Menu displays, Customer information, EPOS, Ordering terminals, Menu item labeling, Promotions boards, Allergen information, Tablet menus - **Custom Adaptive** are here to help.